



CALPEEK

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ELECTION SPECIAL

Editor's Note: There were numerous local elections around Calif. this past Nov. 5. Here is CALPEEK's report & analysis...

● **S.F. MAYOR'S RACE** - It will be former SFPD Chief Frank Jordan against incumbent Mayor Art Agnos in a Dec. 10 runoff. Jordan led the field of 11 candidates with 32%, followed by Agnos at 28%. S.F. Co. Sup. Angela Alioto had 19%, S.F. Co. Sup. Tom Hsieh got 10% and S.F. County Assessor Richard Hongisto finished with 9%. No big surprise in the order of finish - even some Agnos supporters felt he might not finish first...

...It was a big win for Jordan's campaign team of lead consultant Jack Davis, mgr. Dee Dee Myers, GOTV whiz Jim Wunderman, media consultant Paul Kinney and pollster Ed Canapary. It's likely these folks won't have long to savor the win because the handwriting is on the wall: if Agnos hopes to pull out a win, he's got to go **NEGATIVE**. That was evident when Agnos addressed his supporters election night and took some hard shots at Jordan...

...Conventional wisdom is that S.F. voters are **TOO LIBERAL** to elect a former police chief as mayor. Maybe, but conventional wisdom also holds that any incumbent under 50% is in **TROUBLE**. Agnos has yet to break 30% in either the polling or at the ballot box. More next week when CALPEEK takes a closer look at this runoff...

● **SAN DIEGO COUNCIL RUNOFF** - Political activist Valerie Stallings is San Diego's new councilwoman-elect. She **MASHED** incumbent Councilman Bruce Henderson by a 56% to 44% margin, despite the fact that Henderson outspent her and had the endorsement of San Diego's political establishment ---

the C of C and the influential San Diego Union. A big win for Stallings's campaign team, The Primacy Group. Why did Stallings win? Several factors: a large anti-incumbency vote; the endorsement of Stallings by organized labor; and the failure of Henderson to recognize that he was in very deep trouble. Another factor: some CALPEEK sources think Henderson is much too confrontational. Others call it the "bully syndrome." For whatever reason, Henderson just wasn't that well liked. San Diego now has 4 Demo councilmembers (5 if you count Mayor Maureen O'Connor)...

● **TERM LIMITS** - Proposals to limit terms of city councilmembers in Palo Alto and Sunnyvale both passed, 58% and 76% respectively. But the big term limit measure was not in Calif., but up in Washington State. However, #553 (that was the number) **LOST** by a 54% to 46% margin. The results could narrow, as there are some 200,000 absentee ballots that have not been counted. CALPEEK will do a follow-up term limit story next week...

● **OTHER S.F. BALLOT MEASURES** - Consultant Clint Reilly's last campaign was a **WIN**. He led the **NO on Measure M** team. #M was a vacancy control measure. Voters in S.F. approved Measure H, which eliminates the job of deputy mayor. Big win here for Sen. Quentin Kopp(I-S.F.). Voters **REJECTED** the repeal of the domestic partnership law in S.F., on the ballot as Measure K. A big win for S.F.'s gay & lesbian community. Voter's also approved a landmark proposal to set aside a fixed amount of money in the city budget each year for **CHILDREN**. Measure J got a 54.6% **YES** vote...

● **CONCORD REPEALS GAY LAW** - Across the Bay in Concord, the religious right scored

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a narrow win with Measure M to repeal the city's law which bans discrimination on the basis of sexual orientation...

- NO NEW TAXES - Voters in the South Bay areas of San Mateo and Santa Clara Counties rejected proposals that would have raised TAXES to help education. Both measures were CRUSHED by 2-1 margins. And in Marin County, voters said NO to an \$80 million water bond plan. The vote was 46% in favor, 54% AGAINST. Bottomline: voters have had it with TAX hikes. Stay tuned...

CA PUBLIC EMPLOYEES AT WAR WITH GOV. PETE.

It's not just the 5% pay cut and massive layoffs of 30,000 State workers that has CA public employees seeing RED these days. They're also furious with the "raid" on assets from the Public Employees Retirement System(PERS) to balance 1991-92 budget. The main target of the public employee fury is CA Gov. Pete Wilson...

...What are the public employees up to? Well known public employee groups such as AFSCME, CSEA and SEIU have joined forces with the anti-tax group People's Advocate to promote a November 1992 ballot measure to stop future raids on the PERS system. CALPEEK reported on Californians for Pension Protection in last week's edition. This proposal is the number ONE PRIORITY for public employees in the 1992 election cycle. Passage of this measure would be a big defeat for Gov. Wilson...

...The SECOND PRIORITY for most public employee groups are the congressional and legislative elections next year. These 1992 election battles will require massive WARCHESTS...

...This brings CALPEEK to the next and LAST PRIORITY - the RECALL of Gov. Wilson. As CALPEEK reported in its Oct. 21st issue, an independent group of public employees have launched this recall. They have until Jan. 16, 1992 to turn in 923,937 names. As of this week, the Recall Pete Committee claims to have 450,000 signatures. Public employee sources NOT connected with this recall say the number is accurate. And all of this has been done with limited funds...

...If the big public employee unions are furious with Wilson, why not fund the re-

call campaign? That's the KEY question and CALPEEK sources say an answer will be forthcoming in 2-3 weeks. If the response is YES, public employee sources tell CALPEEK that \$250,000 to \$500,000 will be poured into the recall to collect upwards of 1.2 million names. Sources say there's little doubt the recall would qualify. HOWEVER...

...The KEY question is NOT whether one can qualify a recall, but whether anti-Wilson forces really have a chance to OUST him. And that really means nothing more than MONEY. Under Prop. 73, there are no limits on contributions in a recall campaign, thus Wilson, who has lots of wealthy contributors, would likely be able to raise \$5-7 million without much trouble. Could the anti-Wilson forces raise half that much???

...That is what's taking so long to figure out. Some GOP sources who DON'T especially like the governor, think he would be hard to beat and if the recall failed, he might end up with MORE CLOUT...

...That's one opinion. But Demo sources who are looking this over think that a recall coalition of Demos, public employees, anti-tax conservatives and GAYS who are outraged over Wilson's AB 101 veto, could pull it off. And Demos note that a recall campaign just prior to the June primary might play hell with moderate GOP candidates trying to raise funds. Stay tuned...

DEMOS DROP, GOP GAINS IN NEW REGISTRATION.

The CA Secretary of State has released new VOTER REGISTRATION figures which show Democratic Party registration in Calif. continues to slip (down 9,974 from March) to a new low - 48.97%. In March the percentage was 49.49%. Meanwhile, Republican Party registration is going UP. The GOP has gained 45,872 new voters since March and percentage-wise now stand at 39.27%. That's up from 39.26%. Here's the breakdown in RAW numbers (with percentages) for all political parties in Calif...

Democrats	6,421,403	48.97%
Republicans	5,147,891	39.27%
AIP	155,572	1.19%
P&F Party	54,796	.42%
Libertarians	52,291	.40%
Decline to State	1,211,088	9.24%

RECALL UPDATE: TWO ASSEMBLYWOMEN TARGETS.

Editor's note: Here is a brief update on some recent RECALL activity around Calif.:

- SAN DIEGO - GOP Assemblywoman Tricia Hunter and Demo Assemblywoman Dede Alpert, both from the San Diego area, are the targets of a recall sponsored by a group called Responsible Voters for Lower Taxes. The group also goes by the name of REVOLT. It is a very new group and Hunter supporters suspect anti-Hunter foe Connie Youngkin of Poway is the chief sponsor. Youngkin denies it, but says she'll be a candidate. REVOLT needs to collect 29,407 to qualify. If the recall(s) qualifies, they would probably be take place JUST AFTER the June 2, 1992, primary and would be held in the "old" district — as opposed to the new reapportionment lines, which have yet to be finalized...

- OCEANSIDE - A recall aimed at Deputy Mayor/Councilwoman Melba Bishop on Oct. 29 was defeated, with 44.6% in FAVOR and 55.4% AGAINST...

- BELL GARDENS - 4 of 5 councilmembers in this southeastern L.A. County community face a recall vote Dec. 10. Under threat of recall are Mayor Robert Cunningham, former Mayor Allen Shelby, Mayor Pro Tem Letha Viles and Councilmember Douglas O'Leary. The recall is being led by a group of Hispanic activists, with some funding from developers. There are no professional campaign consultants involved — as far as CALPEEK could determine. Stay tuned...

CA INITIATIVE UPDATE: PETE SCHABARUM TERM LIMIT PLAN AIMED AT CA HOUSE & U.S. SENATE.

Editor's note: Here is an update on Calif. ballot measure activity for 1992...

- Former L.A. Co. Sup. Pete Schabarum plans to submit another TERM LIMIT plan to the AG's office for title & summary. He was a co-sponsor of Prop. 140, which voters narrowly approved in 1990. The new term limit plan is aimed at CA's congressional delegation and the two U.S. Senators. It would limit House members to 4 consecutive terms and senators to 2 consecutive terms. Schabarum was scheduled to submit his plan Friday, Nov. 8...

- Assemblyman Dick Floyd's SPORTS WAGERING initiative failed to qualify for the 1992 ballot. The measure fell 200,000 signatures short...

- But Floyd now has a different initiative which is now gathering signatures. It is called "TAXATION OF FOOD PRODUCTS." It proposes to amend the State constitution to ban State and local governments from imposing sales or use taxes on food products which are exempt from such taxes under existing statutes or "this initiative." In addition, Floyd's measure would exempt candy, bottled water and snack foods from sales and use taxes. Floyd needs 615,958 signatures by Mar. 30, 1992 in order to make the November 1992 ballot....

WATSON MOVING FAST IN RACE TO REPLACE HAHN.

Oh what a difference two months can make. In CALPEEK's Sept. 16th issue, sources said U.S. Rep. Maxine Waters would definitely give up her congressional seat to run for L.A. County supervisor if incumbent Sup. Kenneth Hahn decided to not to seek an 11th term. And U.S. Rep. Julian Dixon was also leaning toward a run...

...Back to the present. It's now about 12 days since Hahn announced he would NOT seek reelection and BOTH Waters and Dixon have bowed out of the running. But don't panic, even without Maxine this will be a fun election to cover...

...With Waters out, the NEW frontrunner, based primarily on name ID and key endorsements, is State Sen. Diane Watson(D-L.A.), who announced in early September that regardless of what Sup. Hahn decided, she was going to run. Looks like the gamble paid off. Sources in the Watson campaign claim she has already lined up endorsements from 3 well-known assemblymembers from the area: Teresa Hughes, Gwen Moore and Marguerite Archie-Hudson, all Demos. Watson also has hired consultant Rick Taylor and campaign manager Marcela Howell. It will be interesting to see how these two work together because they sometimes have been on opposing sides in other campaigns...

...Who else is likely to run? Former L.A. Co. Sup. Yvonne Burke is "moving ahead" with the basic elements of piecing together

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a campaign and lining up funding. A formal announcement could come soon. Also among the likely to run is Hahn's long-time chief deputy, Gardena Mayor Pro Tem/Councilman Mas Fukai. Another candidate testing the waters is Compton City Treas. Wesley Sanders. So is Inglewood Mayor Ed Vincent, who has set up an exploratory committee. And keep your eyes on Hahn's daughter, Janis. What about L.A. Councilman Nate Holden? Holden really has his heart set on running for L.A. City mayor, but he could change his mind. Stay tuned...

1992 U.S. SENATE RACES: BONO ON THE MOVE.

Editor's note: Here's an update on 1992 U.S. Senate activity in Calif...

- SONNY HIRING STAFF - Palm Springs Mayor Sonny Bono, a Republican candidate for the long-term/Cranston seat in the June 1992 primary, is starting to hire a professional campaign staff. Bono sources tell CALPEEK they have hired D.C. pollster Linda DiVall (American Viewpoint, Inc.) and media consultant Alex Castellanos of National Media, also from the D.C. area. The Bono people are also talking with Bill Lacy about managing the campaign, but no firm deal as yet. Lacy ran the Bush for President campaign in CA from June to November of 1988. FYI: What's interesting about Castellanos is that he used to be PARTNERED with media consultant Mike Murphy, who has been hired in the competing GOP primary campaign of U.S. Rep. Tom Campbell. A media shootout of sorts could be brewing...

- The November issue of Los Angeles Magazine has an interesting article about U.S. Rep. Mel Levine (D-Santa Monica). It's called, "Mel Levine and His All-Star Campaign." It's not a puff piece...

CALPEEK's CAMPAIGN DIRECTORY AT PRINTERS.

CALPEEK's new 1991-92 DIRECTORY OF CAMPAIGN CONSULTANTS is at the printers and should be off the press very soon. The new Directory has 56 pages and 258 listings. The 1989-90 Directory had 48 pages and 217 listings. Price for CALPEEK subscribers will be \$15, State sales tax INCLUDED. The cost for NON-subscribers will be \$40...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

- Dee Dee Myers, now on duty in Frank Jordan's campaign for S.F. Mayor, has been named press secretary for the Demo presidential campaign of Arkansas Gov. Bill Clinton...

- Palm Springs Mayor Pro Tem Tuck Broich has hired Harvey Englander's Campaign Management, Inc. to run his April 1992 bid to replace Sonny Bono as mayor of this resort community. Bono is running for the U.S. Senate and is not seeking reelection...

- Jonathan M. Coupal has joined the Howard Jarvis Taxpayers' Assn. as director of legal affairs. Coupal will be HQed at the HJTA's new Sacto office at 921 11th St., #1201, Sacto 95814; (916)444-9950...

- The S.F.-based Strategy & Campaign Management Group has signed 6th congressional district Demo candidate Bennett Johnston III. He's running for the seat to be vacated by U.S. Rep. Barbara Boxer (D-S.F.)...

- The CA Republican Party has opened a Sacto office at 1333 Howe Ave., Sacramento 95825; (916)922-4380. Bernd Schwierien is in charge...

- State Controller Gray Davis has moved his mid-Wilshire L.A. office to 1964 Westwood Blvd., #310, L.A. 90025. New phone is (310)446-8846...

- In what they called budget cuts, the Sacto Union has terminated political editor Roger Canfield. Canfield's column, "Under the Dome," will be missed....

- Rosalie Zalis has been named as a sr. policy advisor for Gov. Wilson. She works in the governor's L.A. office...

- Major staff changes in L.A. Councilwoman Joy Picus's office. GONE are COS Michele Gagen, district aide Laura Chick and press deputy Jackie Brainard. IN are new COS Jill Halverson; Karen Palmer in the district office; and Joy Nuell as press deputy...